

Falcon Strategic Visioning Commission

For more than 75 years, Mesa's Falcon Field Area has led the nation in aviation innovation. From the early 1940s when WWII US and British cadets trained over the skies of Mesa, to today where multi-million dollar, cutting-edge aircraft continue to set the standard in aviation around the world; the Falcon Field Area is one of Mesa's most dynamic, high value and dense zones of employment and economic opportunity. The City of Mesa has identified the Falcon Field Area as one of the most significant employment centers in the city. Within 5.5 square miles, Falcon Field businesses create nearly 12,000 high value jobs which generate more than \$2.3 billion in economic impact annually to the city, region and state.

Today, Mayor Finter and the City Council are set to accelerate the pace of economic progress and ensure the Falcon Field Area continues to excel and grow. To that end, Mayor Alex Finter announces the formation of the Falcon Strategic Visioning Commission. Comprised of some of the most highly respected business and industry leaders from Arizona and Mesa, commission members have direct, first-hand experience in successfully leading their companies through strategic growth.

The Commission's purpose is to develop a strategic vision for the Falcon Field Area. Their charge is twofold. First, they will identify area strengths, opportunities, untapped growth sectors, barriers to success and potential beneficial relationships. Second, they will recommend a strategic economic vision to the City Council that sets a clear course for the City of Mesa and its business community partners to follow.